Yue (Joey) Zhao



Senior Product Designer | AI Products | Enterprise SaaS | Complex Workflows

Portfolio joeyzhao.cc | **Finfold finfold.app** | **LinkedIn**
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Senior product designer with 5+ years of experience across AI products, complex enterprise software, and cross-platform experiences. Designed AI-enabled research workflows for Revvity Signals AI and led Finfold from 0-to-1 product definition through commercial launch, spanning problem framing, human-AI workflows, interaction design, design systems, prototyping, and engineering delivery. Worked closely with teams across the US, China, and India; outcomes include 40% higher data-entry efficiency, adoption growth from 35% to 52% among leading pharma users, and 18% paid conversion for CollovGPT.

EXPERIENCE

Senior UI/UX Designer | Revvity (formerly PerkinElmer Informatics)

Mar 2021 - Oct 2026 | Shanghai, China

- **Signals AI:** owned product UX and interaction design for AI capabilities within Signals One, embedding AI into scientific information access, understanding, and R&D decision workflows for leading pharmaceutical customers.
- Led core experience design for Signals BioDesign, Signals Notebook, Signals Inventa, and InventoryGo across Windows/macOS, iOS/Android, Web SaaS, and hybrid-cloud environments, serving top-10 global pharma customers.
- Owned design language, cross-platform components, and interaction specifications across product lines; partnered with engineering teams in the US, China, and India to reduce iteration and handoff friction.
- Redesigned Signals Notebook lab data entry from 8 steps to 4, improving user efficiency by 40% and increasing adoption among leading pharma users from 35% to 52%; product portfolio annual revenue exceeded $100M.

UX Designer | Well Group

Sep 2020 - Mar 2021 | Shenzhen, China

- Led BYD new-energy-vehicle mobile app experience upgrades and mobile interaction standards; rebuilt the charging-reservation journey to reduce complaints in a critical user flow.
- Designed scenario-based interaction across Casarte mobile, in-store kiosk, and IoT experiences, contributing to a 15% increase in offline-store conversion.

UX Designer | Sangfor Technologies

Apr 2020 - Sep 2020 | Shenzhen, China

- Designed B2B workflows and interaction specifications for the Situational Intelligence Platform (SIP), a multi-million-RMB enterprise security SaaS, helping analysts triage and resolve security risks more efficiently.

AI PRODUCT PRACTICE & INTERNATIONAL PROJECTS

Product & Design Lead | Finfold

2026 - Present | Remote

- Led Finfold from 0-to-1 product definition, experience design, and commercial launch, spanning information architecture, core workflows, design systems, high-fidelity prototypes, and engineering collaboration; reached 2,000+ registered users after launch and validated real user demand and paid conversion.
- Defined human-AI flows for LLM content generation: prompt input, draft generation, multi-platform adaptation, and editable AI outputs; partnered with engineering on LLM API integration.

UI/UX Designer | Collov - CollovGPT

2023 | Remote / US team

- Shipped an LLM-powered interior-design copilot; conducted 15+ generative-UI interviews and iterated responsive desktop/mobile experiences. A/B testing increased non-professional adoption by 35% and reached 18% paid conversion.

UI/UX Designer | Landeed

2022 | Remote / India market

- Designed property-right verification progress and online lawyer consultation across native mobile and responsive web. Three usability-testing rounds increased task completion from 52% to 89%; the product later secured seed funding.

CORE CAPABILITIES

AI / Product Human-AI interaction, LLM workflows & interface design, prompt design, generative UI, LLM API collaboration, complex workflows, information architecture, design systems

Research / Tools User interviews, usability testing, A/B testing, journey mapping; Figma, Claude, Cursor, ProtoPie, Adobe Creative Suite, Blender, HTML/CSS

EDUCATION

Politecnico di Milano | MSc, Integrated Product Design

Sep 2017 - Dec 2019 | Milan, Italy | Top 5 global design school | 102/110, graduated with distinction

Chang'an University (Project 211) | BSc, Industrial Design

Sep 2013 - Jul 2017 | Xi'an, China | GPA 3.15/4 | Top 10%

赵越



高级产品设计师 | AI 产品 | 企业级 SaaS | 复杂工作流

作品集 joeyzhao.cc | **Finfold finfold.app** | **LinkedIn**

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5+ 年产品设计经验，聚焦 AI 产品、复杂企业软件与跨平台体验。负责 Revvity Signals AI 等科研 AI 产品体验，并主导 Finfold 从 0 到 1 的产品定义与商业落地；覆盖需求洞察、AI 工作流与交互设计、设计系统、高保真原型到工程上线。长期与美国、中国、印度研发团队协作；关键结果包括实验数据录入效率提升 40%、头部药企采用率从 35% 提升至 52%、CollovGPT 付费转化率达到 18%。

工作经历

高级 UI/UX 设计师 | Revvity（原 PerkinElmer Informatics）

2021.03 - 2026.10 | 上海

- **Signals AI：**负责 Signals One 中 AI 能力的产品体验与交互设计，将 AI 融入科研信息获取、理解与研发决策工作流，面向全球头部药企，支持药物研发效率提升。
- 主导 Signals BioDesign、Signals Notebook、Signals Inventa、InventoryGo 等科研产品的核心体验设计，覆盖 Windows/macOS、iOS/Android、Web SaaS 与混合云，服务全球 Top 10 制药客户。
- 负责跨产品线的设计语言、组件体系与交互规范，并与美国、中国、印度工程团队协同落地；减少设计迭代与开发交接成本。
- 重构 Signals Notebook 实验室数据录入流程，将 8 步缩短至 4 步，用户效率提升 40%，头部药企采用率从 35% 提升至 52%；所在产品组合年收入规模超 1 亿美元。

UX 设计师 | 深圳唯奥体验咨询有限公司

2020.09 - 2021.03 | 深圳

- 主导比亚迪新能源汽车 App 体验升级与移动端交互规范；通过用户旅程重构充电预约流程，降低关键流程用户投诉。
- 为卡萨帝高端家电设计 App、门店 Kiosk 与 IoT 场景化交互方案并统一体验规范，助力线下门店转化率提升 15%。

UX 设计师 | 深信服科技股份有限公司

2020.04 - 2020.09 | 深圳

- 负责态势感知智能平台（SIP）的 B2B 交互流程与产品交互规范，服务千万级企业安全 SaaS，帮助安全分析师更高效定位与处置风险事件。

AI 产品实践与国际项目

产品与设计负责人 | Finfold

2026 - 至今 | 远程

- 主导 Finfold 从 0 到 1 的产品定义、体验设计与商业落地，覆盖信息架构、核心工作流、设计系统、高保真原型与工程协同；产品上线后获得 2,000+ 注册用户，并完成真实用户与付费验证。
- 定义 LLM 内容生成的人机协作流程：Prompt 输入、草稿生成、多平台内容适配与 AI 结果可编辑；与工程协作完成 LLM API 接入。

UI/UX 设计师 | Collov - CollovGPT

2023 | 远程 / 美国团队

- 参与上线 LLM 驱动的室内设计 Copilot；完成 15+ 次生成式 UI 用户访谈并迭代桌面/移动自适应体验。A/B 测试后非专业用户采用率提升 35%，付费转化率达到 18%。

UI/UX 设计师 | Landeed

2022 | 远程 / 印度市场

- 设计房产权验证进度可视化与在线律师咨询模块，覆盖原生移动端与响应式 Web；3 轮可用性测试后任务完成率从 52% 提升至 89%，产品后续完成种子轮融资。

核心能力

AI / 产品 Human-AI Interaction、LLM 工作流与界面设计、Prompt Design、生成式 UI、LLM API 协作、复杂工作流、信息架构、设计系统

研究 / 工具 用户访谈、可用性测试、A/B 测试、用户旅程；Figma、Claude、Cursor、ProtoPie、Adobe Creative Suite、Blender、HTML/CSS

教育背景

米兰理工大学 Politecnico di Milano | 整合产品设计硕士

2017.09 - 2019.12 | 米兰，意大利 | 全球设计学院 Top 5 | 102/110，优异成绩毕业

长安大学（211） | 工业设计学士

2013.09 - 2017.07 | 西安，中国 | GPA 3.15/4 | 前 10%